

Tips for Creating Web Pages:

1. It is easy to personalize, but don't go overboard...see below;
 2. Background/Foreground –
 - a. Colors should be contrasting
 - b. Avoid bright colors [tend to hurt eyes]
 - c. Test color of text, links, visited links
 - d. **Be consistent** [don't choose a different color/pattern for every page]
 3. Theme –
 - a. **Be consistent** so that the viewer knows they are still on your page
 - b. Having congruent pages will not keep your creativity from showing
 - i. Same page layout
 - ii. Similar colors/background images
 - iii. Uniform font face
 - iv. Similar/same icons
 - v. Compatible shades/hues used if multiple colors necessary
 4. Text –
 - a. Be consistent
 - i. Use one (maybe two) color(s) on a page, but...
 1. If you use multiple colors to distinguish between items, be consistent & make sure they are readable (show up)
 - ii. Links – use only one color & make sure it shows up on background
 - b. Dark background = light text
 - c. Light background = dark text
 - d. Pattern background = probably bold text
 - e. Keep one type of font [consistency]
 - f. Keep sizes/styles consistent [for example, see below]
 - i. Headings on all pages are same size & bolded
 - ii. Body text is same size
 5. Animation –
 - a. Less is good [don't need 2, 3, or 4 types on one page – this is distracting]
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Why would you use another program for creating your site?

Control

1. cannot change default font
 - a. to keep the site consistent, probably shouldn't choose a different font when it lets you
2. cannot change some of formatting
 - a. sidebar – only to left
 - b. text – left-aligned
 - c. links/file pages – category links are at center of page
 - d. picture next to title right next to each other – cannot separate
3. there are other custom preferences that may come up along the way that you cannot manipulate to your satisfaction